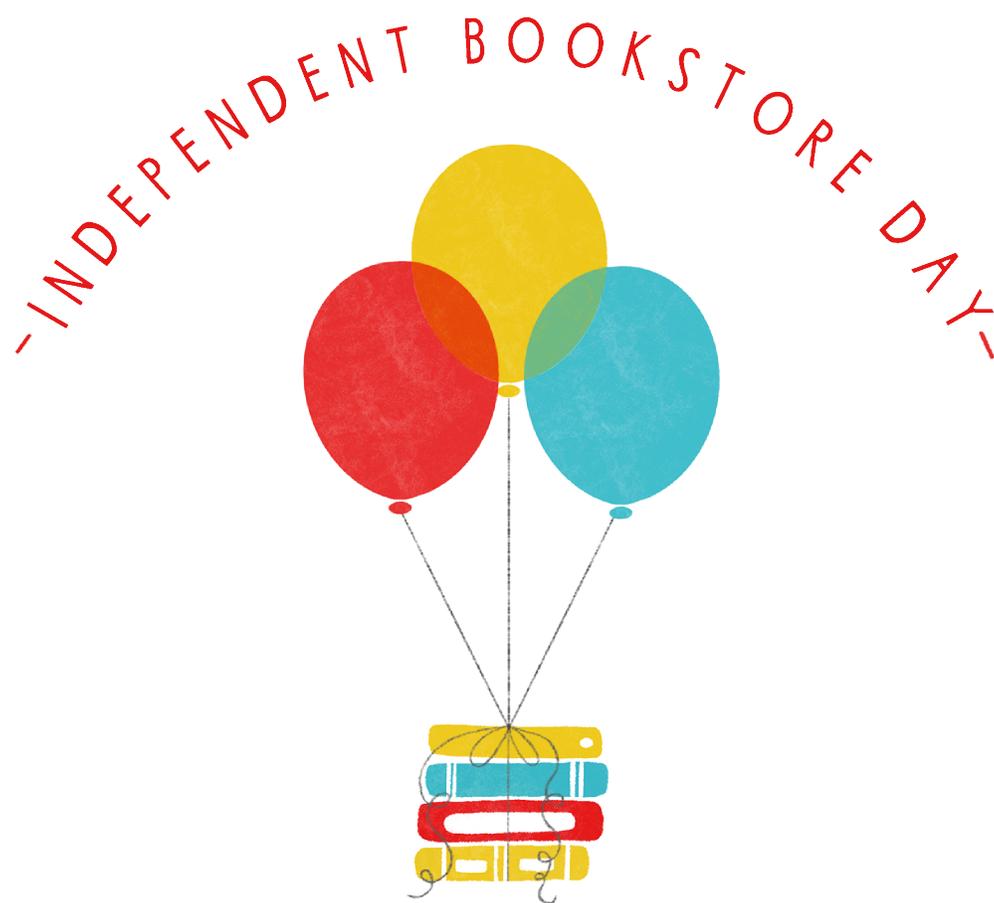


2021 Independent Bookstore Day

Catalog of Exclusives



SATURDAY, APRIL 24, 2021

Independent Bookstore Day is online and in-store Saturday, April 24, 2021
Order deadline is Friday, February 5, 2021 (we cannot accept late orders!)

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NEW GUIDELINES FOR 2021

PLEASE READ CAREFULLY

1. All current dues-paying members of the ABA *and* a local regional independent booksellers association are eligible to participate in IBD. Membership in both is required because IBD is supported financially by ABA and the 8 regional bookseller associations.
2. **NEW THIS YEAR:** No orders of exclusives are necessary to participate. However, **stores that wish to participate MUST SIGN UP** to do so and must agree to celebrate in-store and/or online on Bookstore Day. Sign up to participate using the order form to assure your store receives all IBD information, marketing materials, and is included on the searchable map. **Deadline: Feb. 5, 2021.**
3. To carry the IBD exclusives place your order using the online form on www.indiebookstoreday.com by Friday, February 5. There is no minimum, but Ingram's 15-item minimum for free shipping still applies.
4. Only stores that order exclusives are eligible to order the free items for giveaways.
5. Free items, Blackwing Pencils, and t-shirts & totes DO NOT count toward the 15-item minimum for free shipping.
6. All orders are non-returnable and cannot be canceled after February 5, 2021.
7. All distribution and invoicing are through Ingram*. Stores must have an account in good standing. All items are non-returnable and include free freight. Discounts of at least 45% apply to all IBD items. *Blackwing Pencils will invoice and ship separately
8. Exclusives will be shipped from Ingram's TN warehouse the week of April 5, 2021.
9. We want every store to be on a level playing field and for Bookstore Day to be a single, nationwide event. To that end, you may list IBD exclusives online, but **no items may be held, reserved, or sold before April 24, 2021.**
10. Stores may continue to sell items in-store and online after IBD. Please respect the publishers and writers who have supported indies by creating exclusive items for IBD by NOT selling items on third party websites such as eBay or Abe Books.
11. Stores may display any and all IBD items as soon as they are received!

Contact information: For all general questions about IBD contact Samantha Schoech at IBD@bookweb.org. For billing and shipping questions, please contact your Ingram rep.

A Huge Thank You to Our 2021 Independent Bookstore Day Sponsors!

Distribution Sponsor: **Ingram**

“Bookstore Champion” Sponsor: **Penguin Random House**

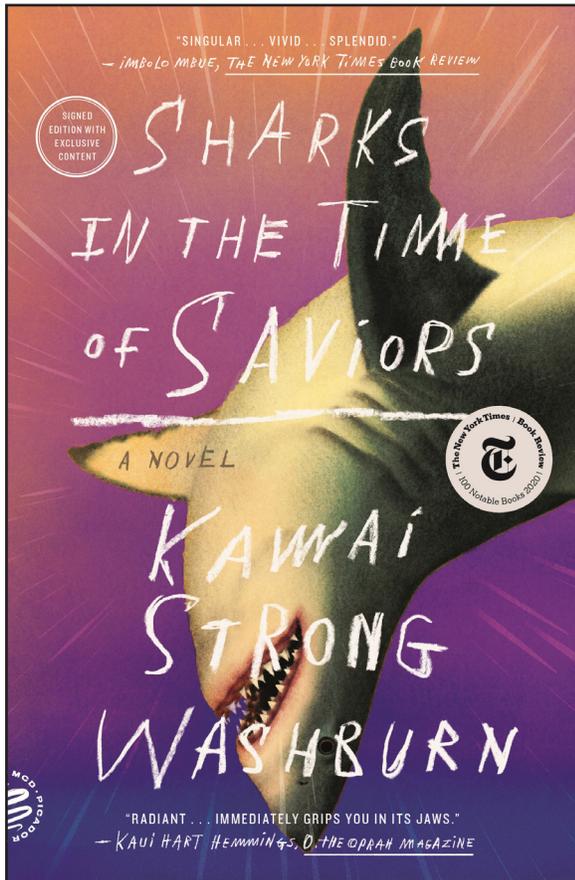
Tote Bag Sponsor: **Simon & Schuster**

Sticker Sponsor: **Wiley**

Bookmark Sponsors: **Harper Collins, Source Books, Penguin
Random House, Arcadia Publishing,
& Turtle Point Press**

Regional Sponsors: **CALIBA, SIBA, NEIBA, MPIBA,
PNBA, GLIBA, MIBA, NAIBA**

Exclusive SIGNED Edition of *Sharks in the Time of Saviors*



Description:

Indie Next Pick *Sharks in the Time of Saviors* by Kawai Strong Washburn featuring an IBD-exclusive cover with a map stepback and extra bound-in material including a conversation between Kawai and **Tommy Orange**, a conversation between Kawai and **Marlon James**, and a reading group guide. All SIGNED by the author.

About the Author:

Kawai Strong Washburn was born and raised on the Hāmākua coast of the Big Island of Hawai'i, where he read loads of books, lived breathed slept soccer, played saxophone, and did all sorts of dangerous things on concrete and in the water. He now lives in Minneapolis, Minnesota with his family. He has a side job as a full-time software engineer, and occasionally does somewhat dangerous things on rock faces.

Author:	Kawai Strong Washburn
Publisher:	Picador
Retail Price:	\$17
Specs:	5.3 x 8.25, PB
ISBN:	9781250822932
Print Run:	1,500



"Little Victories" Pouch



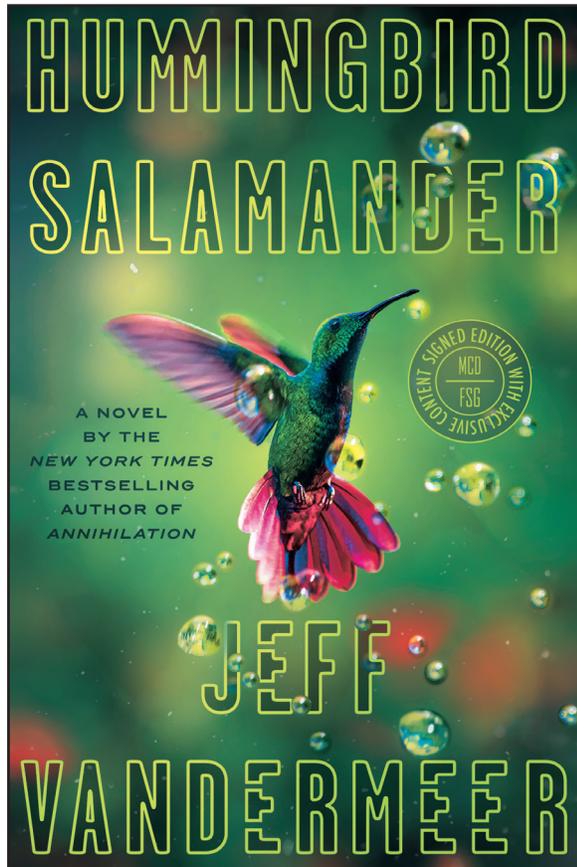
Publisher: Out of Print Clothing
Retail Price: \$14
Specs: 9" x 6" cotton canvas pouch with zipper
ISBN: 804589213451
Print Run: To Orders

Description:

The "Little Victories" canvas pouch celebrates the small accomplishments that get us through each day. A perfect comment on our time. For pencils, make-up, and do-dads. Made in the U.S.A.

Exclusive SIGNED Edition of *Hummingbird Salamander*

The IBD SIGNED edition includes an exclusive cover and extra content.



Author:	Jeff VanderMeer
Publisher:	Farrar, Straus and Giroux
Retail Price:	\$27
Specs:	5.3 x 8.25, HC
ISBN:	9780374604905
Print Run:	2,000

Description:

The new novel from the author of *Annihilation*, is a brilliant speculative thriller of dark conspiracy, endangered species, and the possible end of all things. *Hummingbird Salamander* is Jeff VanderMeer at his brilliant, cinematic best, wrapping profound questions about climate change, identity, and the world we live in into a tightly plotted thriller full of unexpected twists and elaborate conspiracy.

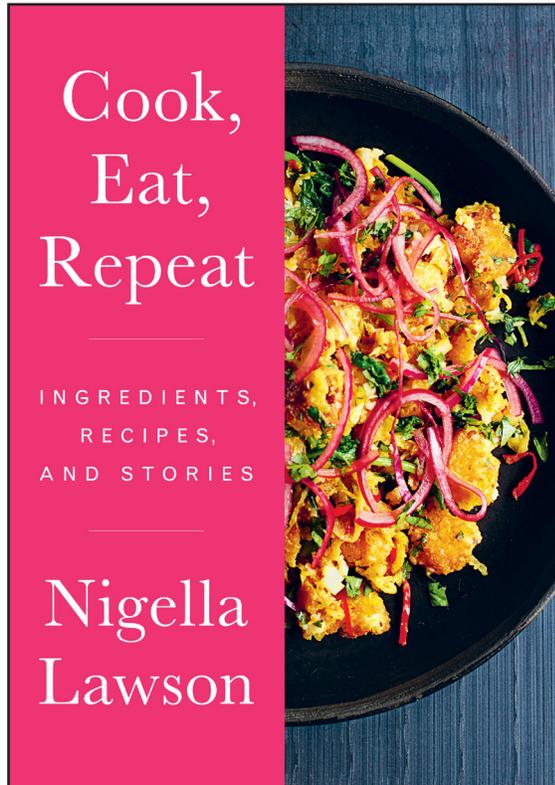
Exclusive extra content in the form of journal entries of an investigator digging onto the life of the main character.

About the Author:

Jeff VanderMeer is the author of *Dead Astronauts*, *Borne*, and *The Southern Reach Trilogy*, the first volume of which, *Annihilation*, won the Nebula Award and the Shirley Jackson Award and was adapted into a movie by Alex Garland. He speaks and writes frequently about issues relating to climate change. VanderMeer lives in Tallahassee, Florida, with his wife, Ann VanderMeer, and their cats, plants, and bird feeders.

Exclusive SIGNED Edition of *Cook, Eat, Repeat*

Includes a beautifully designed, signed, tip-in!



Description:

Cook, Eat, Repeat is a delicious and delightful combination of recipes intertwined with narrative essays about food, all written in Nigella's engaging and insightful prose. Whether talking about the evolution and meaning of the recipe in 'What is a Recipe?' – 'a recipe, much like a novel, is a living collaboration between writer and reader. And in both cases, it is the reader who keeps it alive' – or exploring the heinous notion of the guilty pleasure in 'Death to the Guilty Pleasure', Nigella is by turns characteristically informative, intelligent, thought-provoking and amusing.*

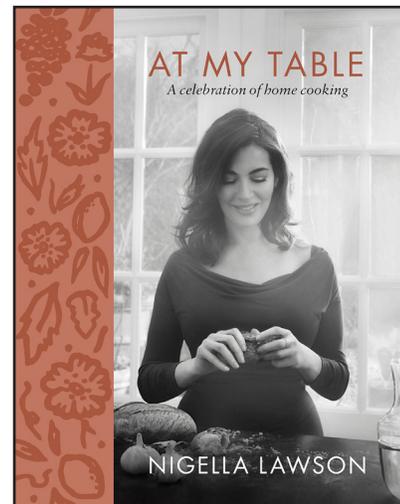
Suggested Companion Titles:

At My Table: A Celebration of Home Cooking
9781250154286

Author:	Nigella Lawson
Publisher:	Harper Collins
Retail Price:	\$31.99
Specs:	7 x 10, HC
ISBN:	9780063116429
Print Run:	1,000

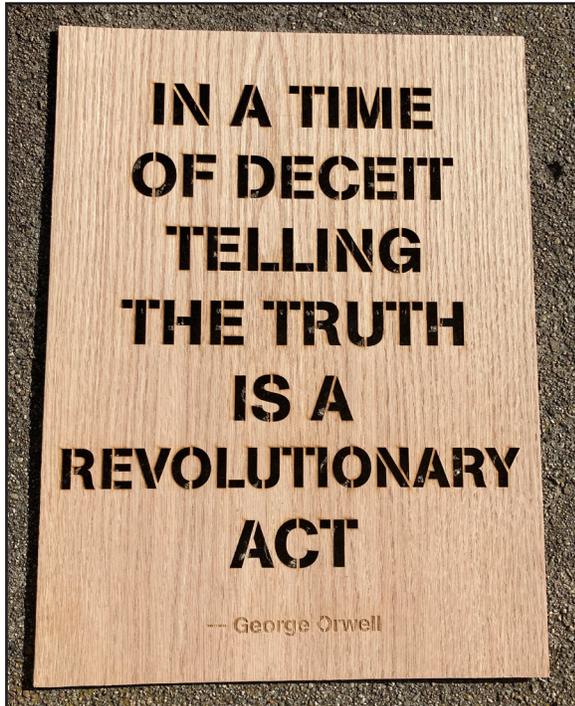
About the Author:

Nigella Lawson has written eleven bestselling cookery books including the classics *How to Eat* and *How to Be a Domestic Goddess* – the book that inspired a whole new generation of bakers. These books, and her TV series, have made her a household name around the world.



*Please see the special offer from Harper Collins for the regular edition of *Cook, Eat, Repeat* on page 24

"Bad Citizen" Graffiti Stencil



Description:

Every year we create our signature "Bad Citizen" Graffiti Stencil to highlight the authors and the words that push us to think, read, and be disruptive when necessary. This year's stencil features a timely quote from George Orwell. "In a time of deceit telling the truth is a revolutionary act."

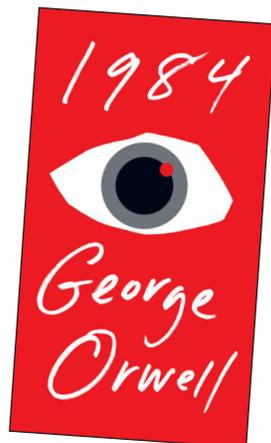
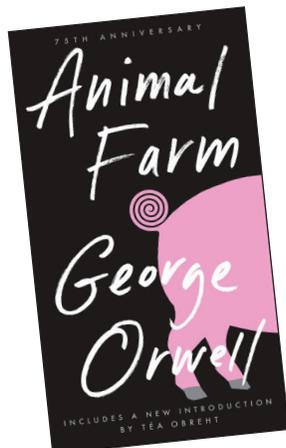
About the Author:

George Orwell [1903-50] was born in Bengal and educated at Eton; after service with the Indian Imperial Police in Burma, he returned to Europe to earn his living penning novels and essays. An opponent of totalitarianism, he served in the Spanish Civil War. Besides his classic *Animal Farm*, his works include a novel based on his experiences as a colonial policeman, *Burmese Days*, two first hand studies of poverty, *Down and Out in Paris and London* and *The Road to Wigan Pier*, an account of his experiences in the Spanish Civil War, *Homage to Catalonia*; and the extraordinary novel of political prophecy whose title became part of our language, *1984*.

Suggested Companion Titles:

1984, 9780451524935

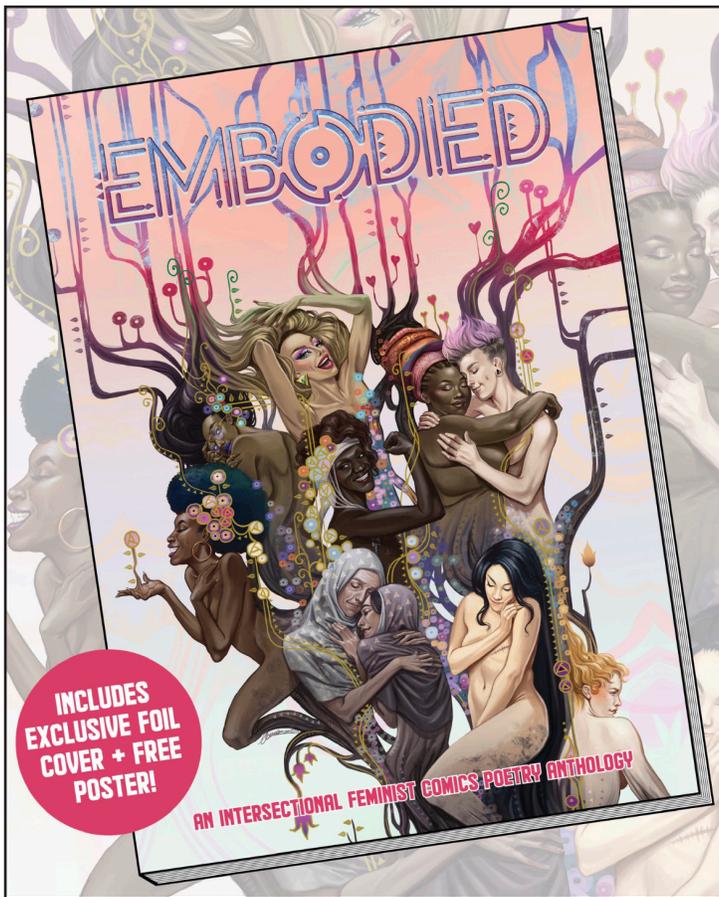
Animal Farm, 9780451526342



Author:	George Orwell
Publisher:	IBD Publishing
Retail Price:	\$35
Specs:	12" x 16" on 1/8" red oak board w/ detailed laser cutting
ISBN:	9781732970472
Print Run:	To Orders

Embodied: An Intersectional Feminist Comics Poetry Anthology

The IBD edition pubs two weeks before the regular edition and includes an exclusive FOIL cover and free poster!



Author:	Various
Publisher:	Image Comics/ Diamond Book Distributors
Retail Price:	\$16.99
Specs:	6.5 x 9 perfect-bound PB
ISBN:	9781949518160
Print Run:	To Orders

This edition includes a study guide and a section on the art process.

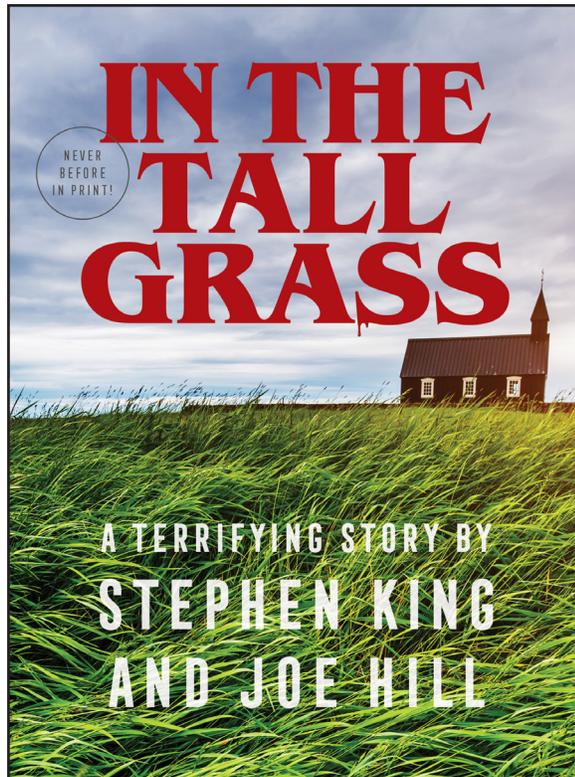
A percentage of the proceeds will benefit the International Women's Health Coalition.

Description:

Embodied brings contemporary American poetry to comic book readers and comics to poetry readers in a graphic poetry anthology that showcases the relevance, urgency, and power of both genres. Featuring new work on the theme of gender, identity, and the body from twenty-one of America's premier, award-winning female, trans, and non-binary poets who have been published in places like *The New York Times* and the *New Yorker*. Rather than being merely illustrated, the poems have been adapted into sequential art stories drawn, lettered, and colored by top female, trans, and non-binary artists.

IBD Exclusive Edition of "In the Tall Grass"

A short story never before in book form!



Authors:	Stephen King & Joe Hill
Publisher:	IBD Publishing
Retail Price:	\$12.99
Specs:	5x7 perfect-bound paperback
ISBN:	9781732970458
Print Run:	To Orders

Description:

"In the Tall Grass" begins with a sister and brother who pull off to the side of the road after hearing a young boy crying for help from beyond the tall grass. Within minutes they are disoriented, in deeper than seems possible, and they've lost one another. The boy's cries are more and more desperate. What follows is a terrifying, entertaining, and masterfully told tale, as only Stephen King and Joe Hill can deliver.

Please note: "In the Tall Grass" was originally published by *Esquire* magazine and released as a film on Netflix in 2019.

About the Authors:

Stephen King is the author of more than sixty books, all of them worldwide bestsellers. His recent work includes *If It Bleeds*, *The Institute*, *Elevation*, *The Outsider*, *Sleeping Beauties* (cowritten with his son Owen King), and the Bill Hodges trilogy: *End of Watch*, *Finders Keepers*, and *Mr. Mercedes* (an Edgar Award winner for Best Novel and an AT&T Audience Network original television series).

Joe Hill is the author of the *New York Times* bestsellers *Heart-Shaped Box* and *Horns* and writes an ongoing comic book series, *Locke & Key*. He makes lots of noise on Twitter under the handle @joe_hill.

Suggested Companion Titles:

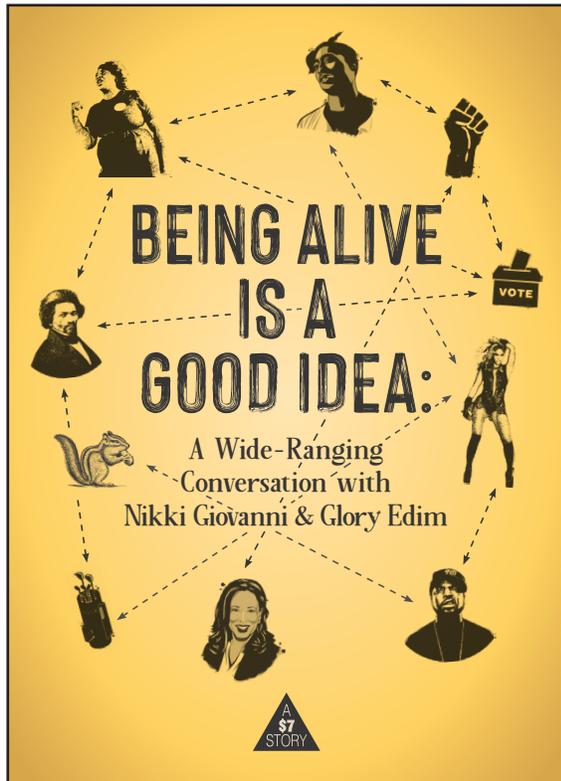
If It Bleeds, 9781982137984

The Institute, 9781982110581

Plunge, 9781779506887

Basket Full of Heads, 9781779502971

Being Alive is a Good Idea: A Conversation with Nikki Giovanni and Glory Edim



Note: Cover NOT final

Authors:	Nikki Giovanni & Glory Edim
Publisher:	IBD Publishing
Retail Price:	\$7
Specs:	5" x 7" saddle stitch PB
ISBN:	9781732970465
Print Run:	To Orders

Description:

An edited transcript of the far-ranging conversation between Nikki Giovanni and Glory Edim (Well-Read Black Girl) at the fourth annual Well-Read Black Girl Festival in November 2020. In it they cover poetry, Tupac, Black Lives Matter, aliens, pencils, Kamala Harris, and much more. This conversation captures an important moment in time and a piece of literary history. Ms. Giovanni is a joy to behold.

About the Authors:

Nikki Giovanni is a living legend. Her early work was centered as a response to the Civil Rights and Black Rights movements and has since inspired generations of poets and activists alike. Giovanni has also been a prominent voice in the Black Arts Movement and Black feminist movements, speaking openly about women's gender equality and sexual freedom. She lives in Virginia.

Glory Edim is the founder of Well-Read Black Girl (WRBG), a book club turned literary festival based in Brooklyn, NY. WRBG provides a vital space for Black women readers and writers to connect and grow in conversation. Since launching in 2015, WRBG has steadily grown into a thriving online community of 237K passionate Instagram followers. She lives in Los Angeles.

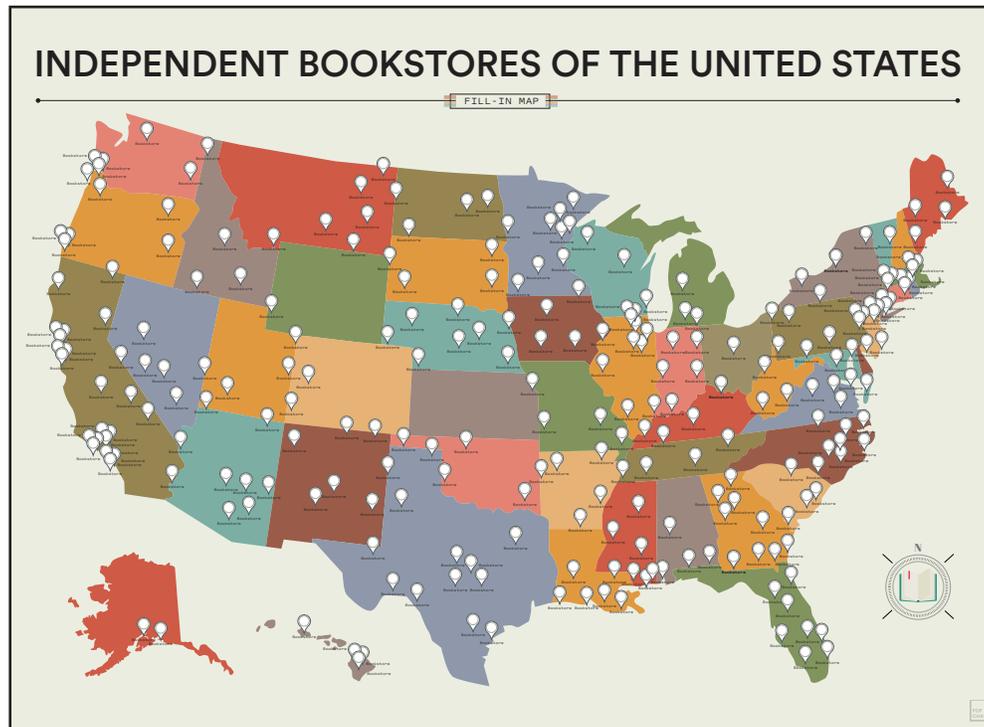
Suggested Companion Titles:

Make Me Rain: Poems & Prose, 9780062995285

Well-Read Black Girl: Finding Our Stories, Discovering Ourselves, 9780525619772

Independent Bookstores of the United States Map

All participating stores will be included!



Note: Art Not Final

Description:

This beautifully designed map will chart every bookstore participating in Bookstore Day 2021. Bookish travellers will be able to check off each store as they visit, keeping track of their journeys through the wonderful world of indie bookstores.

About Pop-Chart:

Pop Chart makes infographic posters about everything from literature, to alcohol, to sports, to nature, to music, to TV, to movies, to comics, to gaming, to fashion, to architecture, to coffee, to cameras, to graphic design, to maps, to technology, to sentence diagrams of opening lines of notable novels, to cheese, to beer, to sharks, to skyscrapers, to soccer, to space travel, eccetera, eccetera. popchart.co/

Publisher:	Pop Chart
Retail Price:	\$31
Specs:	18 x 24 on high-quality paper
ISBN:	812564025609
Print Run:	1,000

Exclusive Independent Bookstore Day Blackwing Pencils



This image is a digital rendering and not a photo of the actual pencils

All orders will be invoiced by Blackwing and ship directly from their headquarters in California.

Publisher:	Blackwing
Retail Price:	\$29.95
Specs:	Each specially designed box contains 12 incense-cedar and graphite pencils
ISBN:	820933111150
Print Run:	4,000

Description:

Blackwing & Independent Bookstore Day have teamed up to create this limited edition set to celebrate independent bookstores and the printed word. Each pencil features a design inspired by the spine of a book and includes a book-loving message and Blackwing's firm graphite. Each box is beautifully designed to match the pencils and includes a pro-indie message.

Suggested Companion Items:

Contact annmarie@blackwing.co to order additional Blackwing items.

- * One-Step Long Point Sharpener
- * Medium Slate Notebook
- * Point Guards

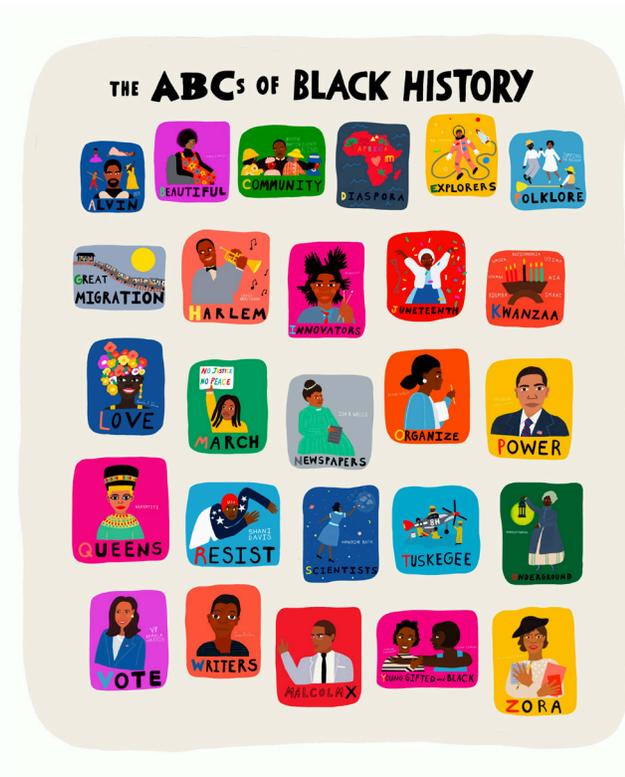
About Blackwing:

The Blackwing pencil was the pencil of choice for award-winning authors throughout the 20th century. After it was discontinued in the 1990s, fans began paying \$40 per pencil. In 2010 a small group of people bought Blackwing and brought back these extraordinary pencils (you really have to try one) for a growing culture of people looking to unplug and live mindfully. They now have a cultish following. blackwing602.com/

Titles for Children & Young People

The ABCs of Black History Print

B is for BEAUTIFUL!



Artist:	Lauren Semmer
Author:	Rio Cortez
Publisher:	Workman
Retail Price:	\$10 (wholesale price is \$3.60, a 63% discount from Workman)
Specs:	16 x 20, packed flat
ISBN:	9781523515134
Print Run:	To Orders

Suggested Companion Titles:
The ABCs of Black History, 9781523507498
 Please see special terms for this title from Workman on pg. 24

Description:

Based on the picture book, *The ABCs of Black History* by Rio Cortez, this exclusive ABC print was created by artist Lauren Semmer just for IBD. Celebrate the story of Black history letter by letter. **Workman will donate 10% of the proceeds to an organization supporting racial justice initiatives.**

About the Artist:

Lauren Semmer is an artist, children’s book illustrator, and designer. She studied drawing at St. Paul College of Visual Arts and art history at New York University. Lauren’s bright and charming work is featured on everything from kid’s wall art to children’s apparel. She lives in Manhattan with her family.

About the Author:

Rio Cortez is a writer and Pushcart-nominated poet who has received fellowships from Poet’s House, Cave Canem, and CantoMundo foundations. Her work has appeared or is forthcoming in the Los Angeles Review of Books, The Miami Rail, and Mother Magazine, among others. Born and raised in Salt Lake City, Rio writes and lives in Harlem, USA.



Baby Yoda Onesie



Publisher: Out of Print Clothing
Retail Price: \$22
Specs: 100% cotton, fits size
6-12 months
ISBN: 804589213468
Print Run: To Orders

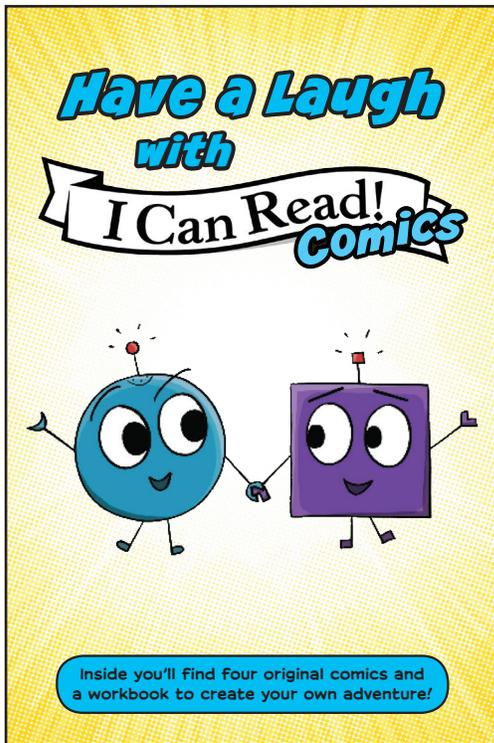
Description:

A *Mandalorian* twist on the American Library Association "READ" posters.

Free Stuff & Giveaways

These items DO NOT count toward the 15-item minimum for free shipping

I Can Read! Comics



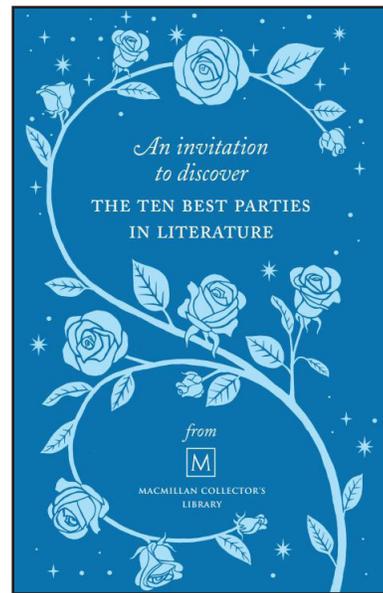
Not Final Cover

Description:

I Can Read! Comic is a new line of leveled readers that introduce graphic novels to the youngest readers, offering fun stories that help with literary skills! This comic book provides a fun sneak peek into the world of I Can Read! Comics.

Publisher:	Harper Collins Kids
Retail Price:	Free
Specs:	6 x 9, 52-page comic book
ISBN:	9780063119321
Print Run:	3,000

Macmillan Collector's Library Ten Best Parties in Literature



Suggested Companion Titles:

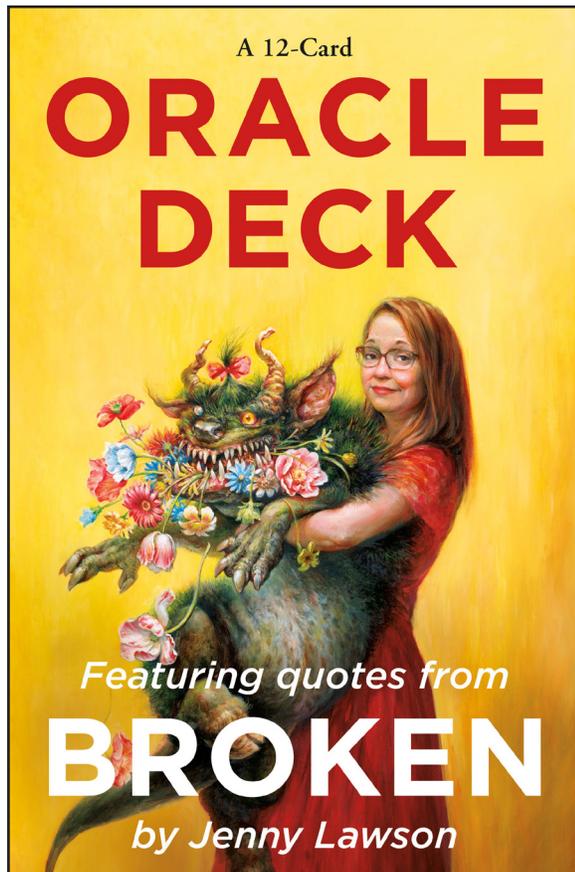
The Great Gatsby, 9781509826360
Passing, 9781529040289

Description:

A perfect prize: a beautifully designed chapbook containing the most exciting party scenes from ten classic pieces of literature including the *Great Gatsby*, *Mrs. Dalloway*, *Passing*, and seven more.

Publisher:	Macmillan
Retail Price:	Free
Specs:	3.7 x 5.9 32-page, staple-bound chapbook
ISBN:	9781529073959
Print Run:	5,000

These items DO NOT count toward the 15-item minimum for free shipping



Broken, An Oracle Card Deck by Jenny Lawson

Description:

A 12-card oracle deck featuring quotes from bestselling author Jenny Lawson's new book, *Broken: In the Best Possible Way*.

About the Author:

Jenny Lawson is an award-winning humorist known for sharing her struggle with mental illness. She lives in Texas with her husband and daughter and was constantly "buying too many books" ("Not a real thing," she insists), so she decided to skip the middleman and just started her own bookshop, which also serves booze because books and booze are what magic is made of. She has previously written *Let's Pretend This Never Happened* and *Furiously Happy*, both of which were #1 *New York Times* bestsellers. She also wrote *You Are Here*, which inexplicably made it onto the *New York Times* bestseller list in spite of the fact that it was basically a very fun coloring book.

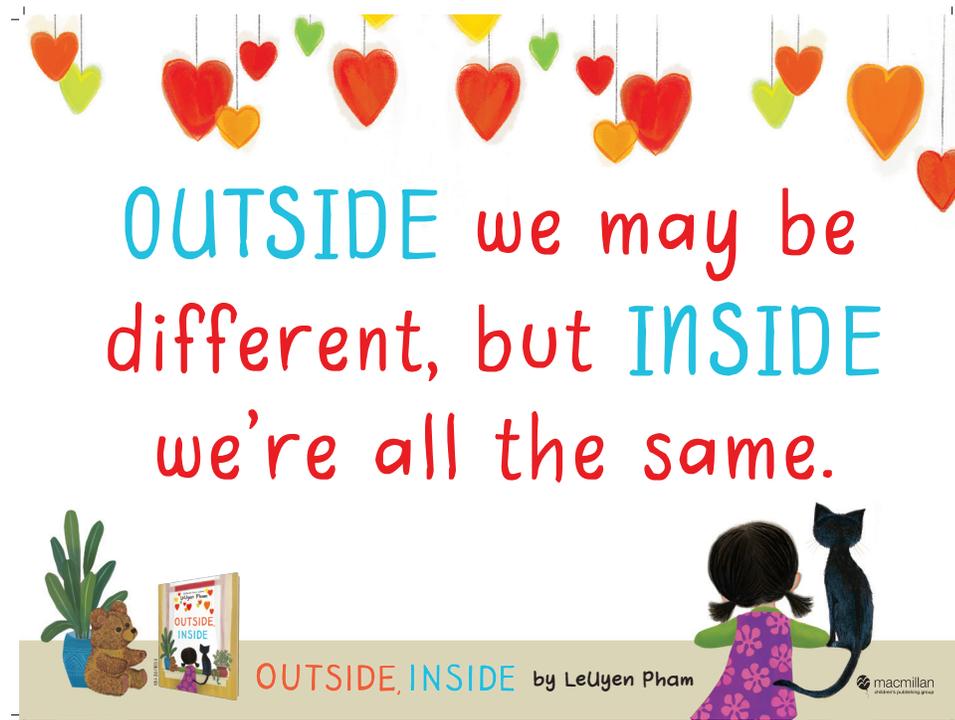
Author:	Jenny Lawson AKA The Bloggess
Illustrator:	Katie Gamb
Publisher:	Macmillan
Retail Price:	Free
Specs:	12 7.25 x 5.25
ISBN:	9781250825803
Print Run:	4,000

Suggested Companion Titles:

Broken: In the Best Possible Way, 9781250077035

These items DO NOT count toward the 15-item minimum for free shipping

Outside, Inside Lawn Signs



Author:	LeUyen Pham
Publisher:	Macmillan
Retail Price:	Free
Specs:	18 x 12 corrugated plastic with lawn spikes
ISBN:	9781250823908
Print Run:	1,000

Suggested Companion Title:
Outside, Inside, 9781250798350

Description:

A lawn sign designed by Caldecott-honoree LeUyen Pham with an uplifting message from her new book, *Outside, Inside*. **"Outside we may be different, but inside we're all the same."**

About the Author:

LeUyen Pham worked in animation before turning to children's books. She wrote and illustrated *Big Sister, Little Sister* and *The Bear Who Wasn't There*, and is the illustrator of numerous other picture books. Ms. Pham lives in Los Angeles, California, with her husband

These items DO NOT count toward the 15-item minimum for free shipping

Free "I Visited an Independent Bookstore Today"
Stickers Sponsored By Wiley!

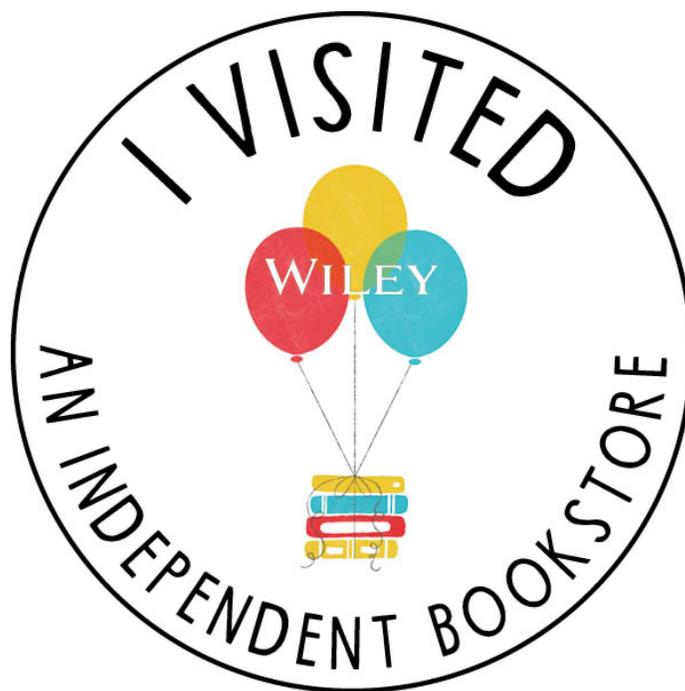


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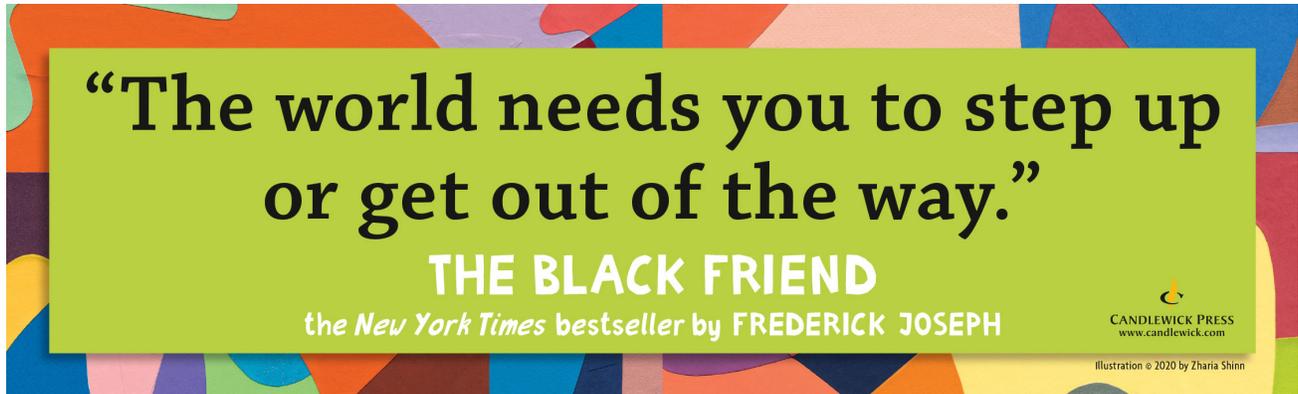
Publisher:	IBD Publishing
Retail Price:	Free
Specs:	Rolls of 200 stickers
ISBN:	9781732970489

Description:

Just like the I VOTED stickers, but for indie shoppers and supporters. Hand them out at the door! Give them out at the counter! Let your customers show off their indie pride.

These items DO NOT count toward the 15-item minimum for free shipping

The Black Friend IBD Bumper Stickers (Pack of 10)



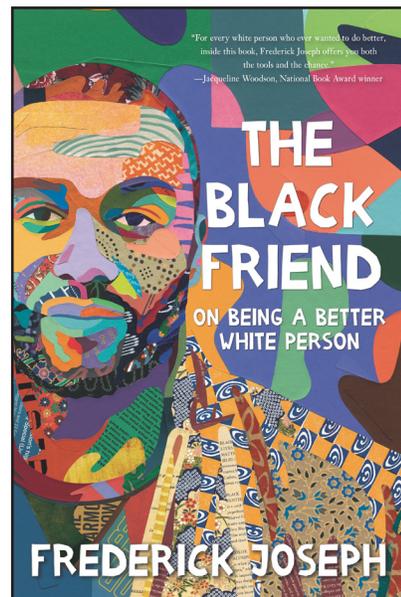
Description:

Based on the instant *NYT* and *ABA* bestseller *The Black Friend* by Frederick Joseph and showcasing powerful art by Zharia Shinn from the book's cover, these full-color bumper stickers inspire activism.

Author:	Frederick Joseph
Publisher:	Candlewick Press
Retail Price:	Free
Specs:	Approx. 2 ¼" x 7 1/2"
ISBN:	9781536223910
Print Run:	5,000

About the Author:

Frederick Joseph is an award-winning marketing professional, activist, philanthropist, and author of *The Black Friend* (2020), with over 10 years of marketing experience, and a *Forbes* "Under 30" list maker for Marketing and Advertising. Mr. Joseph has been honored as the 2018 Comic-Con Humanitarian of the Year award and a member of the 2018 "*Root* 100" list of Most Influential African Americans.



Suggested Companion Title: *The Black Friend*, 9781536217018

Candlewick is offering special terms on *The Black Friend* books – see offer on page 24 and be sure to include books in your IBD displays along with bumper stickers.

These items DO NOT count toward the 15-item minimum for free shipping

Milo Imagines the World Event Kit



Authors:	Matt de la Peña
Illustrator:	Christian Robinson
Publisher:	Penguin Young Readers
Retail Price:	Free
Specs:	Approx. 12" x 9"
ISBN:	9780593228395
Print Run:	500

About the Author:

Matt de la Peña is the *New York Times* bestselling, Newbery Medal winning author of seven young adult novels (including *Mexican WhiteBoy*, *We Were Here* and *Superman: Dawnbreaker*) and five picture books (including *Last Stop on Market Street* and *Love*). He lives in Brooklyn with his family.

Description:

It's a kids event in a box for ages 2-8. Suitable for socially distanced events. Each kit includes activities, photo props, stickers, posters and booktalkers from Matt de la Peña and Christian Robinson.

Suggested Companion Titles:

Last Stop on Market Street, 9780141374185
Carmela Full of Wishes, 9780399549045
Milo Imagines the World, 9780399549083

About the Illustrator:

Christian Robinson is a 2016 Caldecott Honoree and also received a Coretta Scott King Illustrator Honor for his art in *Last Stop on Market Street* by Matt de la Peña (Putnam, 2015); de la Peña himself took home the 2016 Newbery Medal, awarded by the Association for Library Service to Children for the "most distinguished book for children." He lives in Sacramento, CA.

Special Terms & Promotions

Candlewick

IBD Special Offer

Order: a minimum of 3 units of *The Black Friend* (9781536217018) per "ship to" location

Receive: +5% discount.

Offer good on orders placed between March 15, 2021 and April 17, 2021.

Codes:

- Reason Code = ECJ
- Promo Code = RCP023

Conditions:

- For returnable retailers in the U.S. in good credit standing.
 - Cannot combine with any other Spring/Summer 2021 promotional offer.
-

Workman

INDEPENDENT BOOKSTORE DAY 2021: Promotion Code IBD21

50% R / 55% NR, FF, 90-Day Dating on 1 of select IBD Titles

Accounts earn 50% returnable/55% non-returnable, free freight and 90-Day dating on orders of 6+ units of *The ABCs of Black History* 9781523507498. Offer is effective through 5/7/21. One order is allowed per ship-to location.

QUARANTINE SPECIAL: Promotion Code FLATN

50% R / 55% NR, Free Freight, 120-day Dating, 10 unit minimum

Accounts earn 50% returnable/55% non-returnable, free freight and will receive extended 90-day dating. 10 unit minimum. This offer is only available to retailers and multiple orders are allowed. Offer expires 6/30/21.

Harper Collins

Get an additional 2% on the regular edition of *Cook, Eat, Repeat* (9780063079540) as part of their Winter '21 frontlist promo. Pub date: April 20, 2021.

Promo code is: W21IN2

Free IBD Bookmarks

Thanks to our bookmark sponsors Harper Collins, Source Books, Turtle Point Press, Arcadia, and Penguin Random House we are able to provide FREE Independent Bookstore Day bookmarks to all stores!

Order as many as you think your store(s) can give out in April—from 500 to 15,000 (multiples of 500 only). **All stores participating in Bookstore Day must agree to give out the IBD bookmarks in place of or in addition to their own bookmarks with every transaction for the month of April.** It's a great way to remind your customers about IBD!

Each bookmark has a small space, 2" x 1", for your store's stamp or sticker. **Your bookmarks will be shipped by the ABA in March.** Please keep an eye out for it.



sourcebooks



PENGUIN RANDOM HOUSE

The graphic is a vertical rectangle with a yellow top half and a red bottom half. At the top, the text '-INDEPENDENT BOOKSTORE DAY-' is written in a red, curved font around three balloons (red, yellow, blue) and a stack of books. Below this, the text '600+ BOOKSTORES', '16 EXCLUSIVE BOOKS & ART PIECES', and 'ONE DAY ONLY' is written in red. The bottom half of the graphic is red and contains the text 'AT YOUR FAVORITE INDIE BOOKSTORE (IN STORE AND ONLINE)', 'JOIN THE CELEBRATION!', 'LAST SATURDAY IN APRIL', and 'APRIL 24, 2021'. At the bottom, the website 'www.indiebookstoreday.com' is listed. The background of the bottom half is filled with a repeating pattern of author names in small white text.

600+ BOOKSTORES
16 EXCLUSIVE BOOKS
& ART PIECES
ONE DAY ONLY

AT YOUR FAVORITE
INDIE BOOKSTORE
(IN STORE AND ONLINE)

JOIN THE CELEBRATION!

LAST SATURDAY
IN APRIL
APRIL 24, 2021

www.indiebookstoreday.com

Coming Soon: 2021 Totes & T-Shirts

The 2021 Independent Bookstore Day tote bag is generously sponsored by **Simon & Schuster** and made available to IBD stores at a deep discount.

IBD bags and t-shirts serve as an important marketing and publicity tool for your Bookstore Day celebration. They also help fund IBD and contribute to each bookstore's bottom line.

- Wholesale tote bags are sold in bundles of 10
- The suggested retail price is \$15 but stores are free to choose their own retail price or give bags away.
- Ordering will begin in mid-February at www.indiebookstoreday.com

2021 IBD t-shirts and sweatshirts come in a variety of sizes, cuts, and colors are available for \$18-\$35 at www.bonfire.com/store/independent-bookstore-day

Please note that there are no wholesale prices on t-shirts. NO order deadline!

Limited edition quantities of 2020 IBD exclusives available at a 70% discount. Contact your Ingram rep to order.

- **\$6 Story: Poems of Resistance Poems of Hope**, 9781732970427
- **The Art of Protest Postcards**, 9781632890597
- **Space Bandits Issue 15 Special Edition**, 9781534316249
- **Give Me Back My Book Baby Bodysuit**, 0752489570719
- **Not Quite Narwhal Mini-Tote**, 9781534472174